



BERNICE LOMAN

ABOUT

Bernice is a woman of Faith, Business Coach, Marketing Campaign Specialist, Author and has plenty of titles. She has a Master's and Bachelor's in Business Administration and Management and serves as the overseer, visionary and designer for Loman Creative Services, Loman Creative Marketing and MoTalents. It's definitely possible through God's grace. She has a passion for marketing campaigns, business development, economic growth, as well as developing inspiring business owners, entrepreneurs and spiritual leaders. She is a Certified Solution Provider of Constant Contact, Certified Executive Business Coach, Zoom Partner and Google Certified for Mobile Websites. She also hosts an annual Christian Business Owners Business Summit for Christian business owners, entrepreneurs and ministries.

PROFESSIONAL SKILLS

- Marketing Campaign Creation
- Marketing Plan
- Marketing Budget Planning
- Corporate Press Kit
- Press Release
- SWOT Analysis
- Business & Marketing Strategy
- Business Coaching
- Pricing Strategy
- Content Marketing
- SEO and Google Analytics
- Social Media Strategy
- Branding
- Website Development
- Corporate Blogging
- Project Management
- Layout Design
- Market Research

PERSONAL SKILLS

- Creative
- Reliable
- Professional
- Honesty
- Integrity
- Organized
- Time management
- Team player
- Fast learner
- Self-Motivated
- Interpersonal

CONTACT

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SOCIAL

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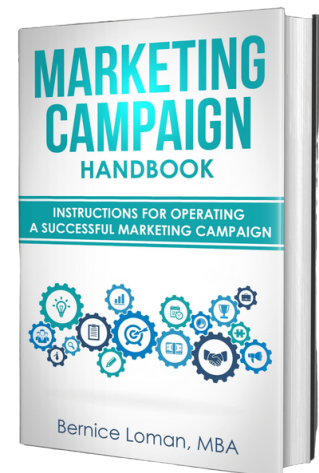
TOPICS

FOR BUSINESS

- Operating a Successful Marketing Campaign
- SEO for a Small Business
- Website Development & Online Sales
- Social Media Marketing
- Press Kit & Media
- Marketing Budget Planning
- Marketing Strategy
- Youth Entrepreneurship
- Building a Brand In the Metaverse

FOR MINISTRY

- Branding for The Church
- Technology for Youth Ministry
- Touching Lives Through Social Media
- Livestream & Media
- Graphic Design for The Church
- Metaverse Ministry



EDUCATION

BACHELOR OF SCIENCE, BUSINESS ADMINISTRATION/MANAGEMENT
University of Elizabeth City State | 2008

MASTER OF BUSINESS ADMINISTRATION
South University | 2011

CERTIFIED LIFE COACH | BUSINESS
P4 Coaching Institute | 2018

WOMEN'S ENTREPRENEURSHIP CERTIFICATION
Cornell University | 2021

More Topics and Services available Upon Request